



PROMOTE **POLLINATORS**

COALITION OF THE WILLING
ON POLLINATORS

SECURE ECOSYSTEMS,
FOOD PRODUCTION AND
ECONOMY

Pollinators play a key role in the conservation of biological diversity, ecosystems, food production and the global economy. The effects of current human activities hamper animal pollination.

Promote Pollinators, the Coalition of the Willing on Pollinators, reaches out to potential new partners to develop and implement national pollinator strategies.



Join the coalition for
the conservation of
pollinators and their
habitats

Globally nearly 90% of
wild flowering plant
species depend on
animal pollination



More than 75% of leading
global crop types benefit
from animal pollination in
production, yield and
quality

About the coalition

- We believe that country-led politics can foster policy measures and innovative action on protecting pollinators.
- National pollinator strategies are an important tool for the conservation of pollinators.
- We strive to meet the key messages of the IPBES report on Pollinators, Pollination and Food production.

Who form the coalition?

Austria, Belgium, Denmark, Finland, France, Germany, Luxembourg, Peru, Slovenia, Slovakia, Spain, The Netherlands, United Kingdom, Uruguay



The coalition is reaching out to new partners with the aim of continuously expanding our common efforts and of sharing knowledge and innovations.

Committed to:

- Taking action to protect pollinators and their habitats by developing national pollinator strategies
- Sharing experience and lessons learnt on new approaches, innovations and best practices
- Reaching out to seek collaboration
- Developing research on pollinator conservation
- Mutual support and collaboration



Essentials for national pollinator strategies

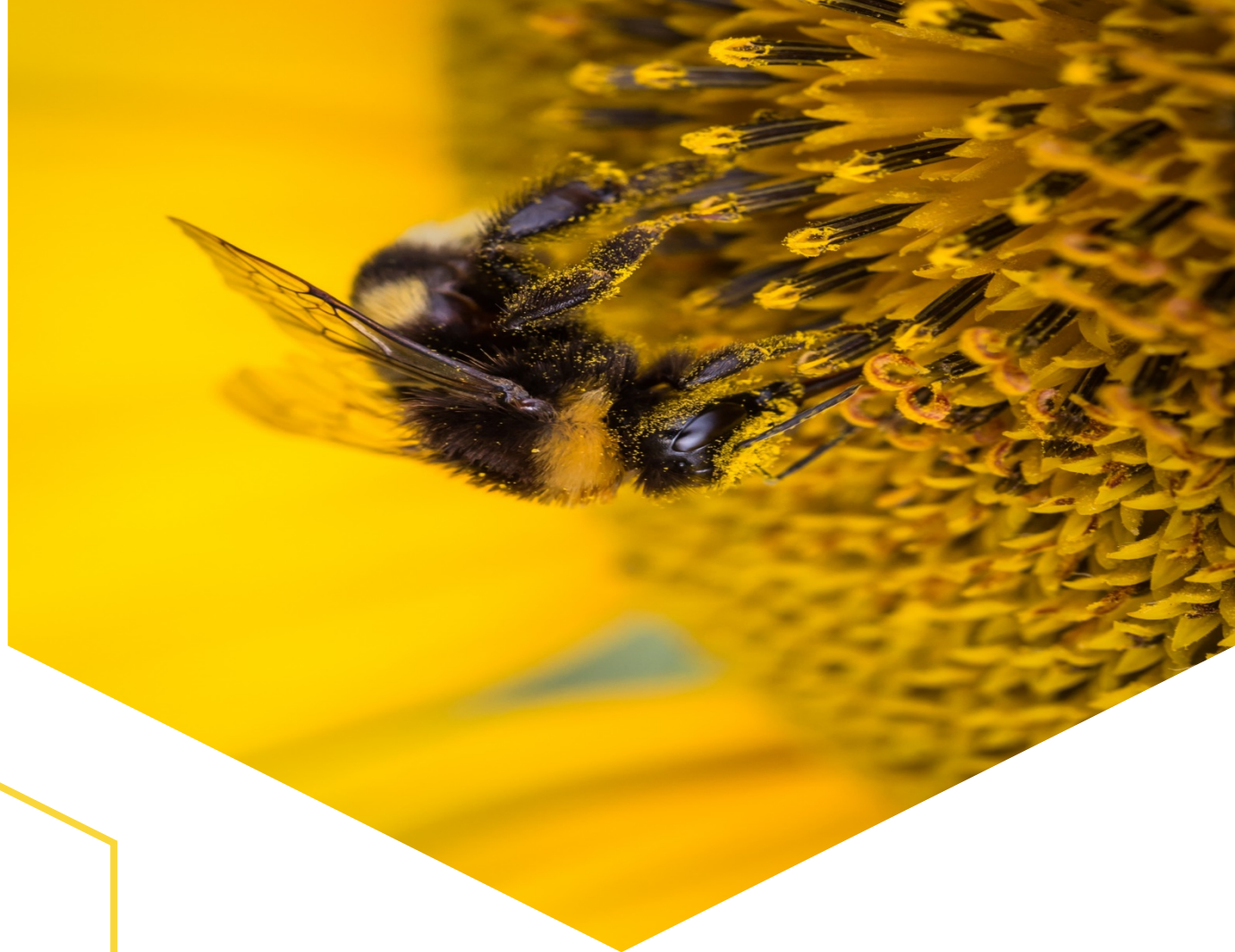
Main ambitions are to improve current conditions for pollinators and maintain pollination, to transform agricultural landscapes and to transform society's relationship with nature.



To stop and reverse the decline of pollinators, countries can for example:

- Promote sustainable agricultural practices
- Improve management of pollinators and reduce risks from pests, pathogens and invasive alien species
- Reward farmers or land managers for pollinator-friendly practices
- Restore natural habitats, also in urban areas





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